

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	95/101/1775 - Candidate Orders
Estimate Number	1775

Invoice #	04072240-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/21/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04072240
Alt Order #	Political Candidate
Deal #	
Order Flight	09/15/12 - 09/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a								
	CDR										
					09/17/12 to 09/23/12	4x	MTWTF--				
	13			Tu	09/18/12	1:00	6:27 AM	OFA12G117H	\$1,620.00		1
	13			W	09/19/12	1:00	6:50 AM	OFA12G117H	\$1,620.00		2
	13			Th	09/20/12	1:00	6:30 AM	OFA12G117H	\$1,620.00		3
	13			F	09/21/12	1:00	6:41 AM	OFA12G117H	\$1,620.00		4
2	13	Good Day 7a	7a-8a								
	CDR										
					09/17/12 to 09/23/12	4x	MTWTF--				
	13			M	09/17/12	1:00	7:28 AM	OFA12G117H	\$1,620.00		4
	13			Tu	09/18/12	1:00	7:40 AM	OFA12G117H	\$1,620.00		1
	13			W	09/19/12	1:00	7:47 AM	OFA12G117H	\$1,620.00		2
	13			F	09/21/12	1:00	7:23 AM	OFA12G117H	\$1,620.00		3
3	13	Good Day 8a	8a-9a								
	CDR										
					09/17/12 to 09/23/12	4x	MTWTF--				
	13			M	09/17/12	1:00	8:58 AM	OFA12G117H	\$1,440.00		4
	13			W	09/19/12	1:00	8:59 AM	OFA12G117H	\$1,440.00		1
	13			Th	09/20/12	1:00	8:51 AM	OFA12G117H	\$1,440.00		3
	13			F	09/21/12	1:00	8:58 AM	OFA12G117H	\$1,440.00		2
4	13	Good Day 9a	9-10a								
	CDR										
					09/17/12 to 09/23/12	4x	MTWTF--				
	13			M	09/17/12	1:00	9:29 AM	OFA12G117H	\$1,080.00		3
	13			Tu	09/18/12	1:00	9:40 AM	OFA12G117H	\$1,080.00		2
	13			W	09/19/12	1:00	9:49 AM	OFA12G117H	\$1,080.00		4
	13			Th	09/20/12	1:00	9:45 AM	OFA12G117H	\$1,080.00		1
5	13	Good Day Su 7a	7a-8a								
	CDR										

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Alt Order #	Political Candidate
Deal #	
Order Flight	09/15/12 - 09/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	13 CDR	Good Day Su 7a	7a-8a								
					09/10/12 to 09/16/12	1x	-----S				
	13			Su	09/16/12	1:00	7:58 AM	OFA12G117H	\$1,080.00		1
6	13 CDR	Live with Kelly	10a-11a								
					09/17/12 to 09/23/12	4x	MTWTF--				
	13			Tu	09/18/12	1:00	10:26 AM	OFA12G117H	\$720.00		2
	13			W	09/19/12	1:00	10:38 AM	OFA12G117H	\$720.00		1
	13			Th	09/20/12	1:00	10:59 AM	OFA12G117H	\$720.00		4
	13			F	09/21/12	1:00	10:30 AM	OFA12G117H	\$720.00		3
7	13 CDR	Fox 13 News at Noon	12p-1p								
					09/17/12 to 09/23/12	4x	MTWTF--				
	13			M	09/17/12	1:00	12:26 PM	OFA12G117H	\$720.00		2
	13			Tu	09/18/12	1:00	12:40 PM	OFA12G117H	\$720.00		3
	13			W	09/19/12	1:00	12:58 PM	OFA12G117H	\$720.00		1
	13			F	09/21/12	1:00	12:58 PM	OFA12G117H	\$720.00		4
8	13 CDR	Judge Joe Brown	3p-4p								
					09/17/12 to 09/23/12	5x	MTWTF--				
	13			M	09/17/12	1:00	3:54 PM	OFA12G117H	\$360.00		5
	13			Tu	09/18/12	1:00	3:09 PM	OFA12G117H	\$360.00		3
	13			W	09/19/12	1:00	3:08 PM	OFA12G117H	\$360.00		2
	13			Th	09/20/12	1:00	3:29 PM	OFA12G117H	\$360.00		1
	13			F	09/21/12	1:00	3:07 PM	OFA12G117H	\$360.00		4
9	13 CDR	Judge Judy	4p-5p								
					09/17/12 to 09/23/12	4x	MTWTF--				
	13			M	09/17/12	1:00	4:23 PM	OFA12G117H	\$1,080.00		1

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Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04072240
Alt Order #	Political Candidate
Deal #	
Order Flight	09/15/12 - 09/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	13	Judge Judy	4p-5p								
	CDR										
	13			Tu	09/18/12	1:00	4:28 PM	OFA12G117H	\$1,080.00		2
	13			W	09/19/12	1:00	4:49 PM	OFA12G117H	\$1,080.00		4
	13			Th	09/20/12	1:00	4:25 PM	OFA12G117H	\$1,080.00		3
10	13	Fox 13 News at 5p	5p-530p								
	CDR										
				09/17/12 to 09/23/12		2x	MTWTF--				
	13			W	09/19/12	1:00	5:22 PM	OFA12G117H	\$1,800.00		2
	13			Th	09/20/12	1:00	5:28 PM	OFA12G117H	\$1,800.00		1
11	13	Fox 13 News at 530p	530p-6p								
	CDR										
				09/17/12 to 09/23/12		3x	MTWTF--				
	13			M	09/17/12	1:00	5:44 PM	OFA12G117H	\$1,800.00		2
	13			Tu	09/18/12	1:00	5:58 PM	OFA12G117H	\$1,800.00		1
	13			W	09/19/12	1:00	5:58 PM	OFA12G117H	\$1,800.00		3
12	13	Insider	730p-8p								
	CDR										
				09/17/12 to 09/23/12		5x	MTWTF--				
	13			M	09/17/12	1:00	7:58 PM	OFA12G117H	\$1,710.00		4
	13			Tu	09/18/12	1:00	7:41 PM	OFA12G117H	\$1,710.00		2
	13			W	09/19/12	1:00	7:48 PM	OFA12G117H	\$1,710.00		1
	13			Th	09/20/12	1:00	7:55 PM	OFA12G117H	\$1,710.00		3
	13			F	09/21/12	1:00	7:55 PM	OFA12G117H	\$1,710.00		5
13	13	M-Su 1030-11p Late News	1030p-11p								
	CDR										
				09/15/12 to 09/21/12		5x	MTWTFSS				
	13			Sa	09/15/12	:00			\$3,060.00	See MG 13.6,13.7,13.8,13.9	1
	13			Sa	09/15/12	:00			\$3,060.00	See MG 13.6,13.7,13.8,13.9	3
	13			Sa	09/15/12	:00			\$3,060.00	See MG 13.6,13.7,13.8,13.9	4
	13			Sa	09/15/12	:00			\$3,060.00	See MG 13.6,13.7,13.8,13.9	5

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Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04072240
Alt Order #	Political Candidate
Deal #	
Order Flight	09/15/12 - 09/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	13	M-Su 1030-11p Late News	1030p-11p								
	CDR										
	13			Su	09/16/12	1:00	10:59 PM	OFA12G117H	\$3,060.00		2
	13			M	09/17/12	1:00	10:37 PM	OFA12G117H	\$3,060.00	MG for 13.3,13.5,13.4,13.1	8
	13			M	09/17/12	1:00	10:58 PM	OFA12G117H	\$3,060.00	MG for 13.3,13.5,13.4,13.1	7
	13			W	09/19/12	1:00	10:37 PM	OFA12G117H	\$3,060.00	MG for 13.3,13.5,13.4,13.1	6
	13			Th	09/20/12	1:00	10:42 PM	OFA12G117H	\$3,060.00	MG for 13.3,13.5,13.4,13.1	9
14	13	MLB Game Rays	Various								
	CDR										
					09/10/12 to 09/16/12	2x	-----S-				
	13			Sa	09/15/12	1:00	3:29 PM	OFA12G117H	\$6,300.00		2
	13			Sa	09/15/12	1:00	4:40 PM	OFA12G117H	\$6,300.00		1
15	13	Fox13 Postgame	430p-530p								
	CDR										
					09/10/12 to 09/16/12	2x	-----S				
	13			Su	09/16/12	1:00	5:03 PM	OFA12G117H	\$4,500.00		2
	13			Su	09/16/12	1:00	5:31 PM	OFA12G117H	\$4,500.00		1
16	13	Insider	1235a-104a								
	CDR										
					09/17/12 to 09/23/12	1x	MTWTF--				
	13			Th	09/20/12	1:00	1:04 AM	OFA12G117H	\$450.00		1
17	13	Good Day 5a	5a-530a								
	CDR										
					09/17/12 to 09/23/12	1x	MTWTF--				
	13			W	09/19/12	1:00	5:24 AM	OFA12G117H	\$540.00		1
18	13	Good Day 430a	430a-5a								
	CDR										
					09/17/12 to 09/23/12	1x	MTWTF--				
	13			Tu	09/18/12	1:00	4:50 AM	OFA12G117H	\$230.00		1
19	13	Access Hollywood	1135p-1205a								

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Sales Region	National

Order #	04072240
Alt Order #	Political Candidate
Deal #	
Order Flight	09/15/12 - 09/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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CDR

13

09/17/12 to 09/23/12 1x MTWTF--

M 09/17/12 1:00 11:52 PM OFA12G117H

\$720.00

1

Aired Spots**57**Gross Total **\$92,390.00**Agency Commission **\$13,858.50**Net Amount Due **\$78,531.50**Payment Terms 30 Days

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